



Audi Sport customer racing, USA Communications

New RS 3 LMS DSG category available in SRO competition

- ▶ The Audi RS 3 LMS DSG is eligible in the SRO TCR Category
- ▶ More racing opportunities for operators and drivers to compete
- ▶ Two Audi RS 3 LMS DSG join the TCR class at SRO VIR

Columbia, SC, July 13, 2020 – The first race at VIR saw the return of the Audi RS 3 LMS DSG in competition. The category, now open to Audi and VW DSG race cars, was balanced to allow the DSG to win overall. Two Audis joined the competition during the VIR with good results.

The SRO's decision to include Audi-VW non SEQ race cars boosted the TCR grid to ten competitors and adds stability to the class. Per the SRO, TC America Class Manager Jim Jordan and many of the class manufacturers, worked closely to attain this important achievement. Audi has over forty TCR's sold in the USA. These DSG transmission vehicles are now eligible to compete in the TCR class for overall victory. The remaining schedule looks impressive with races remaining at Sonoma Raceway, Watkins Glen, Road America, and Indianapolis.

The Audi RS 3 LMS is the entry level race car in Audi's ladder system. The front wheel drive 2.0l TCR homologated machine is fun to drive and less complicated to operate. Teams with smaller operating budgets have the ability to purchase a world class race car with bespoke Audi build quality as an alternative to constructing their own. The benefits are clear, engineering support, parts availability, Series BoP, and the ability to sell this race car to the world. The Audi RS 3 LMS is readily available with a small inventory existing in the USA for sale throughout the year.

Two Audi RS 3 LMS DSG race cars competed at VIR last weekend. Vinnie Lima, competed in his first professional race and was able to run competitive laps in the TCR class. Tristan Herbert, Audi Sport customer racing Motorsport Manager, cleared the cobwebs off of his suit and represented the brand in the second Audi entry. Herbert made the podium in race one proving the car can be competitive with the right team/driver. Both drivers, sponsored by NGP and the Audi RS 3 LMS parts supplier, ran without incident proving the platform is both fun and easy to maintain.

Follow the action and Audi Sport customer racing updates at:

Instagram: [@ascrusa](#)

Facebook: [@AudiSportcustomerracing](#)

Visit www.ascrusa.com to see all Audi Sport customer racing information and <https://www.tcamerica.us/calendar> for series information

SRO TC America Schedule:

Sonoma Raceway	August 7-9
Road America	August 28-30
Watkins Glen	September 18-20
Indianapolis Motor Speedway	October 1-3

- End -

ABOUT AUDI OF AMERICA

Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands, delivering about 1.845 million vehicles globally in 2019. In the U.S., Audi of America sold just over 224,000 vehicles in 2019. Visit audiusa.com or media.audiusa.com for more information regarding Audi vehicles and business topics.